



April 2021
Volume 2

Going Online As Leaders
NEWSLETTER

About GOAL

Going Online As Leaders (GOAL) is a digital literacy and mentorship program, with the motto “**Education is the key intervention that will open doors to a better world**”.

This program empowers India's tribal youth in acquiring skills and knowledge via mentorship in three core areas: **Digital Literacy, Life Skills and Leadership and Entrepreneurship**.

GOAL program launched by Hon'ble Minister Shri Arjun Munda

On 15th May 2020, Hon'ble Minister of Tribal Affairs, **Shri Arjun Munda** launched GOAL Program, a Facebook funded program in collaboration with the Ministry of Tribal Affairs, aimed at upskilling and empowering tribal youth across India to become digital young leaders. This event was also graced by the presence of Hon'ble Minister of State, **Smt. Renuka Singh Saruta**.



Minister of Tribal Affairs,
Shri Arjun Munda



Minister of State,
Smt. Renuka Singh Saruta

Curriculum Module



Mentorship in 4 modules



Curriculum in over 10 languages



Experiential learning through practical exercises

One-to-one mentee sessions



Expert-led webinars





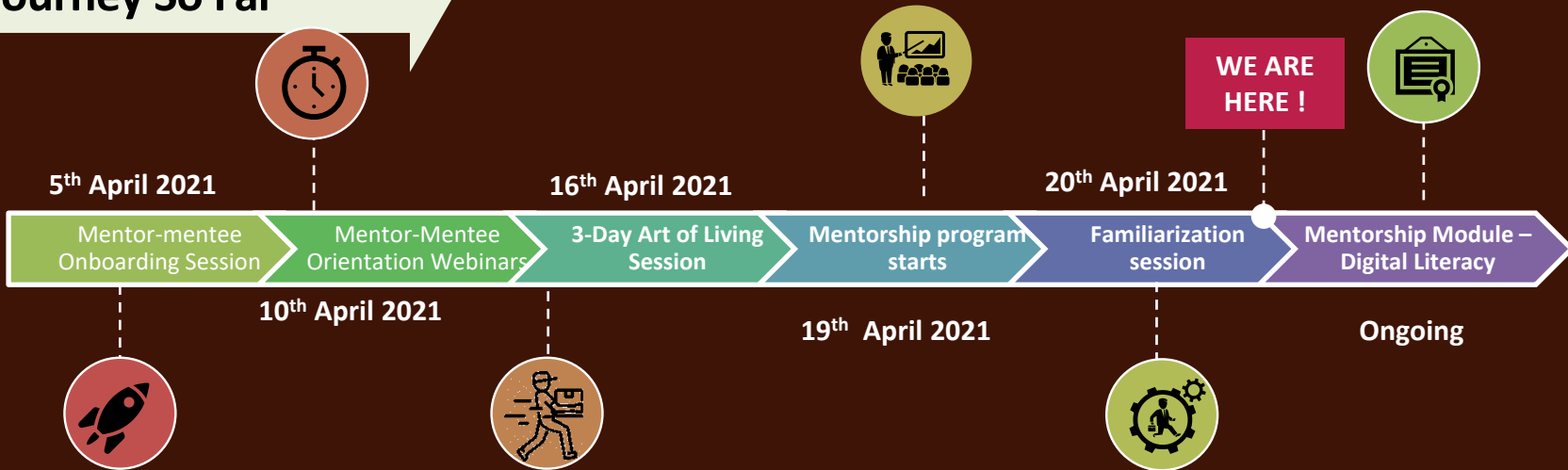
GOAL 2.0 – Latest Update

GOAL Program went live on 5th April 2021 with over 500 mentors and mentees from over 20 states of India.

The Art of Living Foundation , a strong ally of GOAL program conducted a 3-day session with GOAL mentors and mentees to teach them life skills and breathing techniques.

A panel discussion was hosted for GOAL mentors and mentees on 20th April 2021 on **“Leveraging digital skills to integrate tribal youth into mainstream economy”** with changemakers including Smt. Jyotsna Mahant, Member of Parliament from Chhattisgarh and Dr. Naval Jit Kapoor, Joint Secretary, Ministry of Tribal Affairs.

Journey So Far



Upcoming Milestones...

- Interactive Webinars with changemakers and industry stalwarts
- Mentorship sessions on Digital Literacy



*PVTGs – Particularly Vulnerable Tribal Groups

Weekly Update

16th to 18th April 2021

Onboarding Session for GOAL mentors and mentees with The Art of Living Foundation



Enthusiastic response from mentors and mentees alike -

“The session has charged me up to start life afresh.”

“One of the best experiences of my life. Kudos to the team! “

20th April 2021 : Panel discussion conducted for GOAL mentors and mentees

Leveraging digital skills to integrate tribal youth into mainstream economy



Words of encouragement from key policymakers -

Smt. Jyotsna Mahant, Member of Parliament, Chhattisgarh:
“GOAL Program is helping people realize their dreams. I am proud to be associated with the program.”

Dr. Naval Jit Kapoor, Joint Secretary, Ministry of Tribal Affairs:
“ I am confident that GOAL program will enable the mentors and mentees to become changemakers of tomorrow.”



Stories of Strength

Ms. Divya Bhukya, GOAL Mentee

She's a dreamer, doer & a thinker. She sees possibility everywhere

Divya, a **young dentist from the Banjara community** of **Telangana** firmly believes that GOAL program will help her in fulfilling her dream of becoming an entrepreneur. She plans to leverage the digital and life skills taught in the GOAL program to create awareness about various Government schemes amongst women of her community.



Mr. Sagar Masram, GOAL Mentee

A winner is a dreamer who never gives up

Sagar belongs to the **Gond tribe** of **Maharashtra** & brings with him a rich **legacy of bamboo handicrafts**. He is confident that digital marketing and entrepreneurship skills imparted through GOAL program will provide him an exposure to larger markets and better prices which will help him empower his community of 500+ artisans.



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